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2026

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SURPREENDENTE

O ENDEREÇO DA CIDADE





BRUNELLO CUCINELLI

Books showed me the way of life

Emperor Hadrian

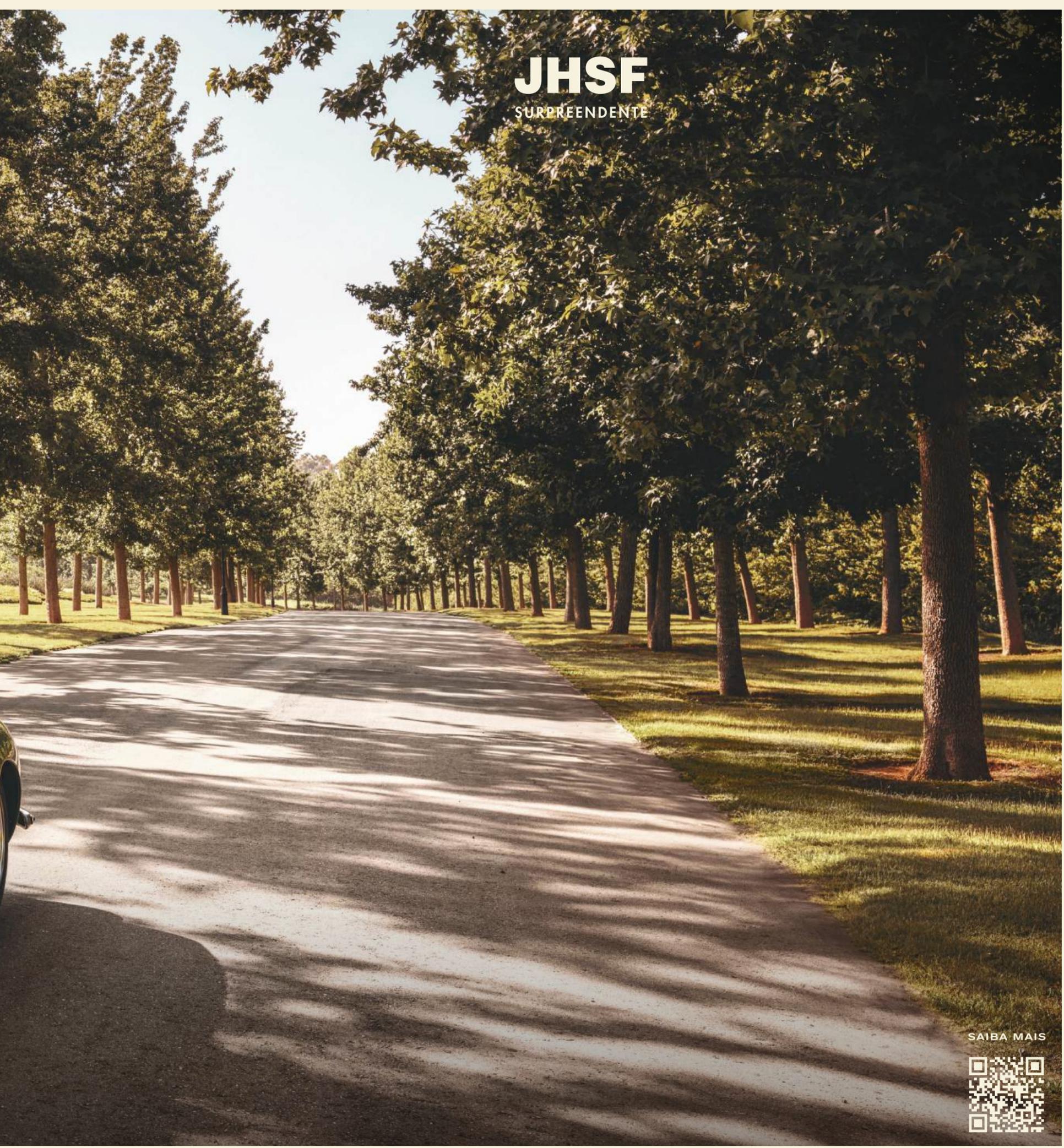


FOTO REAL DO BOA VISTA ESTATES

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BOA VISTA
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WELCOME

For this issue of Corriere Fasano, we choose diving as our starting point.

First, the literal. We venture into the calm waters of Sardinia to reveal the setting that will soon house a new Fasano Hotel. We also dive into the pools of Fasano Rio de Janeiro, Salvador, and Trancoso, showcasing the Group's most recent offerings. Moving on, we surf the wave pool at Boa Vista Surf Lodge and, inspired by this spirit, we invite businesswoman—and surfer!—Isabela Fiorentino to suggest other unmissable destinations for anyone seeking good waves around the world.

But not every dive happens in the water. Some lead us into the pages. In this issue, we delve into the new wave of book clubs, which have turned get-togethers into cultural experiences. We trace a current and urban map with hotspots in São Paulo, Rio de Janeiro, Belo Horizonte, Salvador... and Hollywood!

We explore Nelson Rodrigues's everyday and intense short stories, based on a suggestion from photographer Fabiano Al Makul, who chose the series *A Vida Como Ela É* as his all-time favorite work.

We then move on to a sensitive immersion in the Good Eye section, with the happy, colorful, and delicate imagery of artist Juliana Santos. In *My Favorite Dish*, we delve deep into the emotional cuisine of Arnaldo Danenberg, revealed in his comforting *Ragoût à la bière*.

There's still room for humor along this journey. In *Gastronomic Feats*, João and Maria—characters created by Marcio Alemão—provoke laughter as they debate, with drollery and irony, the direction of activist cuisine.

We also explore memory and knowledge. A journey through the neurons, translated into a crossword puzzle dedicated to Robert Redford. Whoever masters all the details about the star wins a dinner for two at Fasano São Paulo. But, be warned: anything goes, except diving headfirst into ChatGPT!

And, since not every dive has limits, we cross oceans to South Korea. More precisely, to Jeju Island, where archaeological treasures, natural landscapes, and ancestral traditions coexist in perfect harmony.

This is an invitation to dive in.

No rush.

No surface.

Because some stories only reveal themselves when you have the courage to go deeper.

Lili Carneiro



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Fabiola Kassin interviews Erh Ray

One of the most influential advertising professionals in Brazil, with over three decades of experience and numerous awards, Erh Ray talks with his wife, communicator Fabiola Kassin, about creation and authorship in the age of artificial intelligence, as well as other challenges in this universe



ONE

FK You're one of the most respected advertising professionals in Brazil. What still motivates you to create today?

ER Curiosity. Advertising only makes sense when it remains a way of interpreting the world. When it becomes formulaic, it dies. What drives me is discovering what hasn't yet been said—or hasn't been said in the right way.

TWO

FK What sets apart a good campaign from a truly memorable idea?

ER An ability to shift perception. A good campaign communicates. A memorable idea changes how people see a brand, a product, or even themselves.

THREE

FK You've always worked a lot with concepts. Is that still possible in today's data-driven marketing?

ER More than ever. Data shows what people do. Concepts explain why they do it. Anyone who ignores this becomes a mere spreadsheet operator.

FOUR

FK How do you see the transformation of advertising with creators, platforms, and artificial intelligence?

ER Technology changes the medium, but it doesn't change the fundamentals. It will always be about narrative, emotion, and desire. Those who understand this remain relevant; those who only understand the tools become obsolete.

FIVE

FK What have you learned working with major brands that only a few people realize?

ER Brands don't fail due to lack of funding, but due to lack of courage. Those that become cultural are the ones that take a stand in the world.

SIX

FK Is there still room for authorship in advertising?

ER There is, but it requires taking risks. Most people prefer to repeat what has already worked. True authorship lies in venturing into areas where there are no guarantees yet.

SEVEN

FK Which of your campaigns do you feel has aged best?

ER Those that weren't bound by the aesthetics of the moment, but by a human truth. That never goes out of style.

EIGHT

FK What bothers you most about current communication?

ER Too much noise and too little thought. Everyone talks, but few people say anything.

NINE

FK What's it like creating alongside someone who also lives by vision and curation?

ER It's stimulating because you don't accept the obvious. You think about culture before you think about format.

TEN

FK **FK** If you had to define your job today in one sentence...

ER Creating meaning in a world that has become too noisy.

Erh Ray interviews Fabíola Kassin

Authenticity has always been the signature of Fabíola Kassin, an entrepreneur, communicator, consultant, and founder of the Hypnotique platform. She reflects on this and other choices in the following inspiring conversation with her partner, advertising executive Erh Ray



ONE

ER *You never tried to fit into any mold. Was that a choice or a necessity?*

FK *A necessity. I always knew that if I tried to adapt too much, I would lose what makes me interesting. I decided to be true to myself.*

TWO

ER *At what point did you realize that being yourself had become your greatest asset?*

FK *When people started to see themselves in me. They didn't want to copy me; they wanted to be inspired.*

THREE

ER *Your style has always been very clear. Did it come before Hypnotique or was it born with it?*

FK *It came first. Hypnotique is just an extension of my perspective. It was never the other way around.*

FOUR

ER *You created a platform without following any formula. Did that scare you?*

FK *It did. However, what scared me even more was losing my identity while trying to please the market.*

FIVE

ER *When did you feel that Hypnotique stopped being just a fashion website?*

FK *When it became a behavioral reference. With the community feedback, I realize how important it is, especially on YouTube.*

SIX

ER *What aspects of your real life are imprinted there?*

FK *Everything. The curation, the soundtrack, the way of looking, of choosing, of not accepting the obvious...*

SEVEN

ER *Do you feel pressured for being a visible, sophisticated woman who is free to have her "honest opinion" (laughs)?*

FK *There is judgment. But that has never paralyzed me. Authenticity has always been my protection and my power.*

"I always knew that if I tried to adapt too much, I would lose what makes me interesting. I decided to be true to myself"

EIGHT

ER *What do you think bothers people most about your personality?*

FK *My honest opinions, the fact that I don't beat around the bush. I don't ask for permission. As I always say in my videos, "Everyone can wear what they want, when they want, and how they want to wear it!"*

NINE

ER *What still gives you butterflies in your stomach today?*

FK *To continue growing without becoming a caricature of myself.*

TEN

ER *If you had to define who Fabíola is today...*

FK *A woman who transformed her own truth into territory and continues to inspire many people to discover their own style, their authenticity, without worrying about the judgment of others.*

What's cooking at home

2026

**News, experiences, and projects from the Fasano Group:
from a new beach club in Sardinia to excursions offered between the sea and the forest in
Trancoso, including incredible developments in São Paulo, there is much to be discovered**

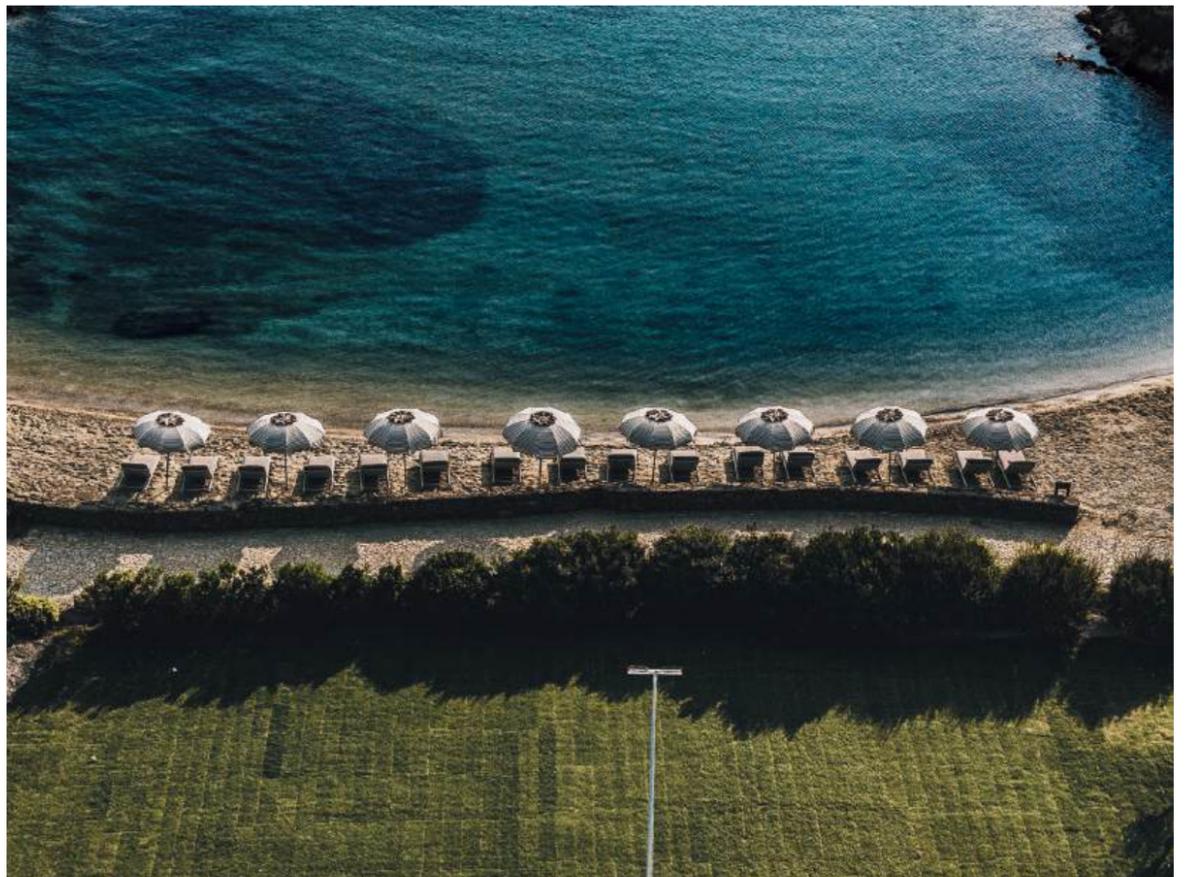


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Italian Summer at Al Mare Beach Club

In the heart of the Mediterranean, Fasano Al Mare Beach Club shone brightly in its first season under the Sardinian sun. Between the cuisine and the stunning scenery of the Emerald Coast, the Beach Club brought visitors together for unforgettable moments. After its success in 2025, the new venue is taking a short break and will return in June 2026, ready for another memorable summer.



TANIA BULHÕES



JARDIM DE ÍRIS

NOVA PERFUMARIA CASA

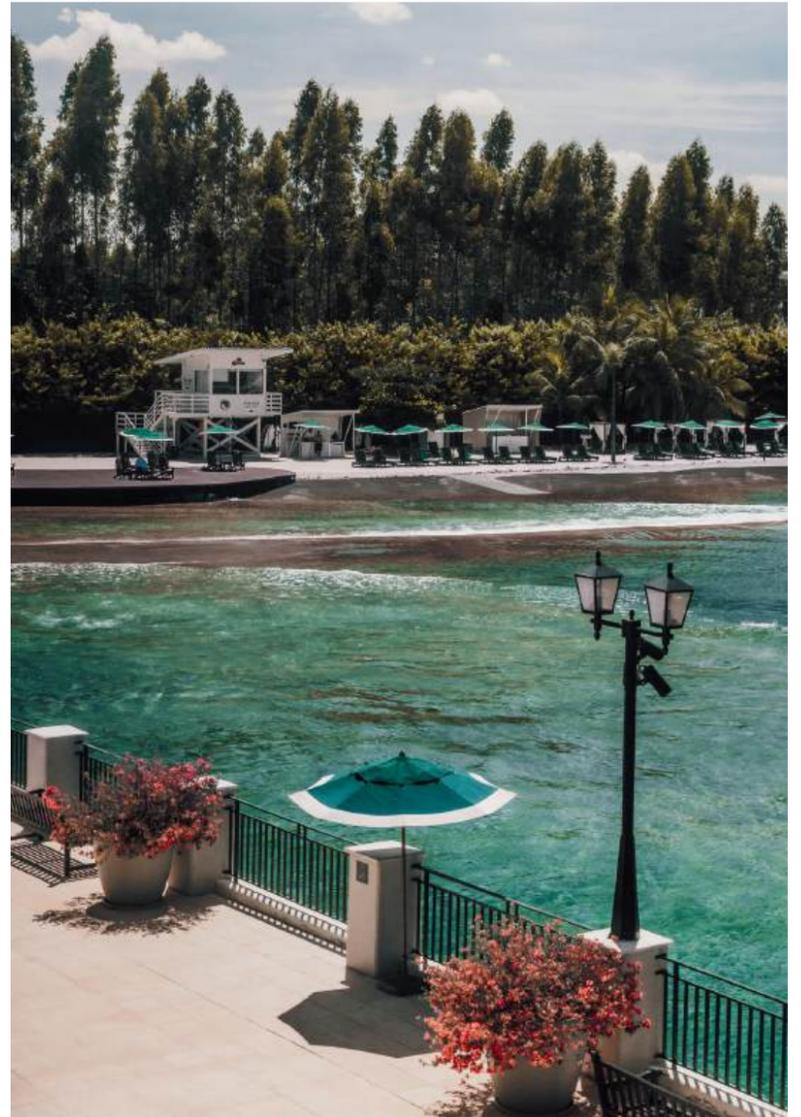
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Energy and Balance

At Boa Vista Surf Lodge, movement and serenity go hand in hand. The wave pool exudes energy, while the wellness spaces invite you to slow down. Workouts, yoga classes, and light meals are integrated into the naturally airy environment, creating a perfect refuge for anyone seeking rhythm and lightness in harmony.



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Events at Fasano Boa Vista

Hotel Fasano Boa Vista offers versatile and elegant settings for social and corporate events. From the Events Room to other spaces, everything has been designed to provide comfort, privacy, and excellent cuisine – whether for strategic meetings or unforgettable celebrations.



Cycling in Las Piedras

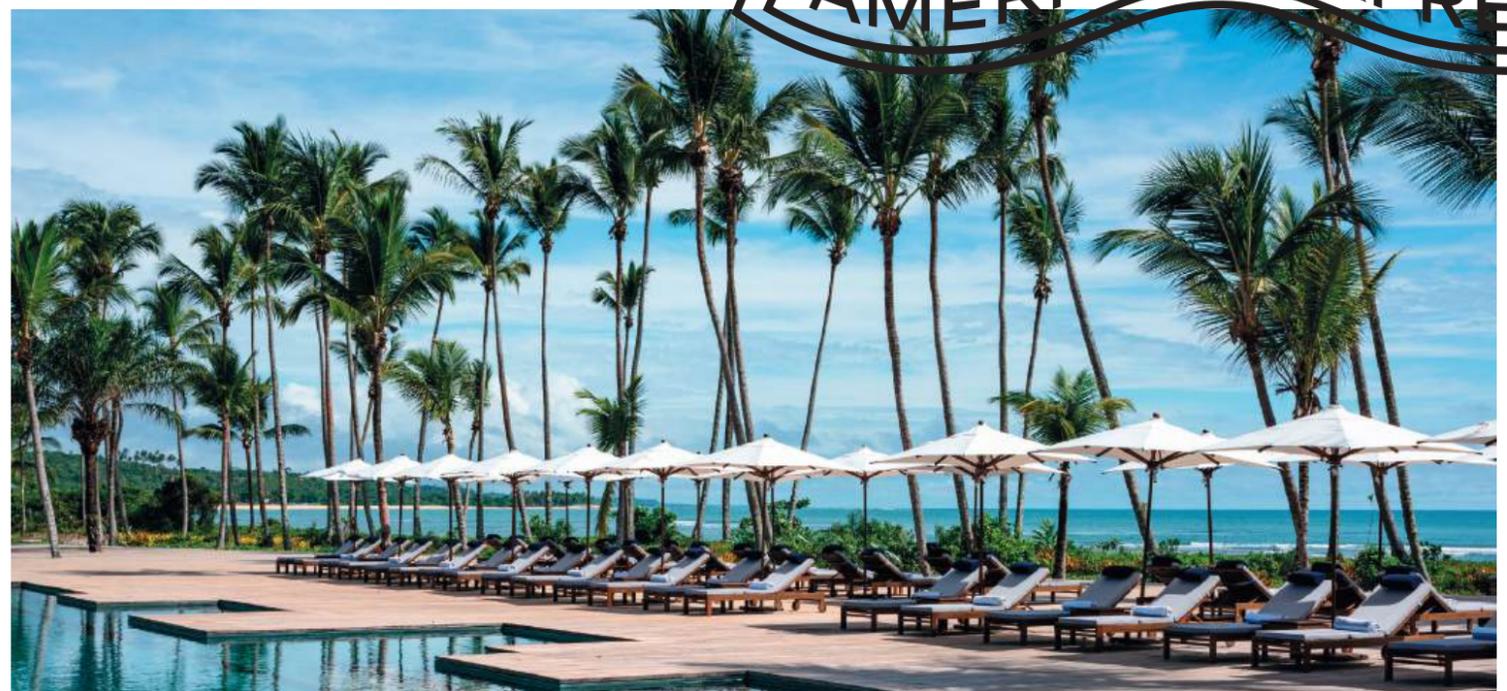
How about discovering the Las Piedras region on two wheels? Between the coast and the countryside, the landscapes change at every turn, revealing the local flora and fauna. The experience, offered by Hotel Fasano Punta del Este, ends at Patio Las Piedras with an authentic Uruguayan barbecue, which brings together traditional flavors and outdoor conversations. A tour that combines movement, gastronomy, and the pleasure of sharing a special moment.



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Flavors of the Sea

At Fasano Angra dos Reis, the meals celebrate the region's tropical climate. The menu highlights seafood—scallops, shrimp, langoustines, and fresh fish—in harmony with classic Italian cuisine. An experience that embodies the freshness, flavor, and peacefulness of the coast.



In the Waters of Copacabana

At Hotel Fasano Rio de Janeiro, stand-up paddleboarding invites you to start the day in harmony with the sea. With boards designed by Rico de Souza, practicing the sport in the waters of Copacabana offers lightness, well-being, and direct connection with the Carioca spirit.



Minas Gerais Itinerary

For guests at Fasano Belo Horizonte, each day can become a mini-journey through Minas Gerais. Special conditions are available for exploring Ouro Preto, as well as outdoor excursions in the Calçada and Moeda mountain ranges. The concierge has prepared an itinerary that combines culture, gastronomy, and nature, making the experience complete and surprising.



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VENDA E CONSUMO PROIBIDOS
PARA MENORES DE 18 ANOS.

WALKER





20

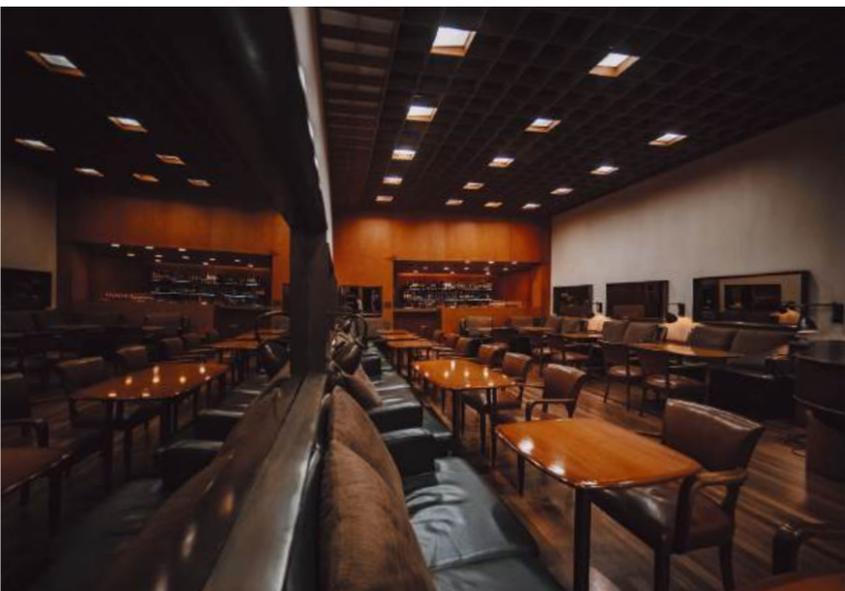
At the Table

Fasano Bar, inside the Fasano Restaurant in New York, is an invitation to the pleasure of an aperitif. Signature cocktails accompany Italian dishes created especially for this moment. The décor, with mid-century Brazilian nuances, creates an intimate atmosphere



Amidst the Greenery

With spacious floor plans ranging from 4,897 to 13,993 ft² (455 - 1,300 m²) and architecture designed by Sig Bergamin, Murilo Lomas, and Pablo Slemenson, Reserva Cidade Jardim brings together some of the city's most elegant buildings, integrated into the Cidade Jardim complex and immersed in an exclusive green reserve. The development offers a complete range of amenities, including a Fasano Hotel, tennis, beach tennis, squash, and basketball courts, a spa, gym with recovery rooms, Pilates, and swimming pools, as well as a kids' area and a golf simulator. All with the most impressive view of São Paulo.



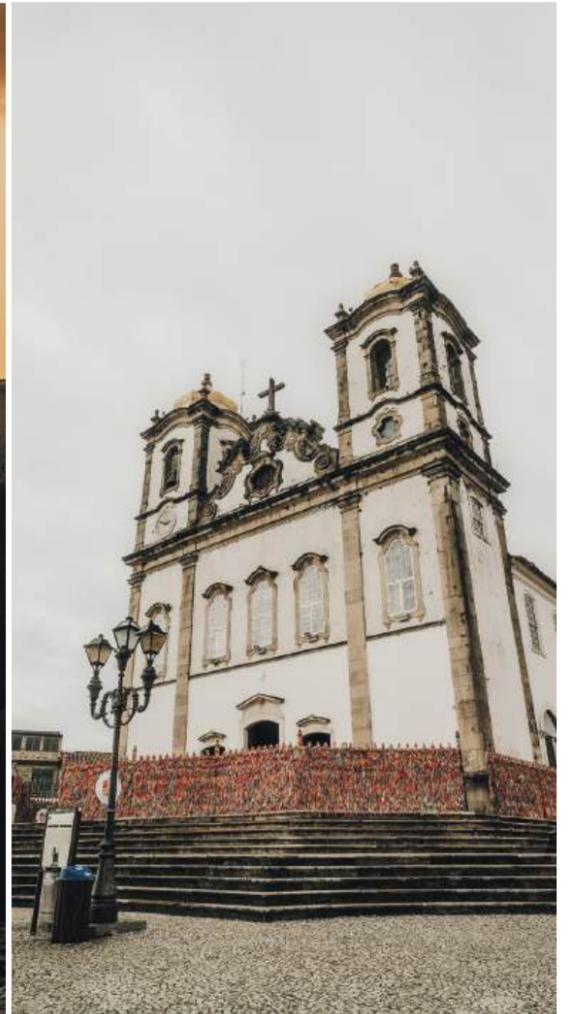
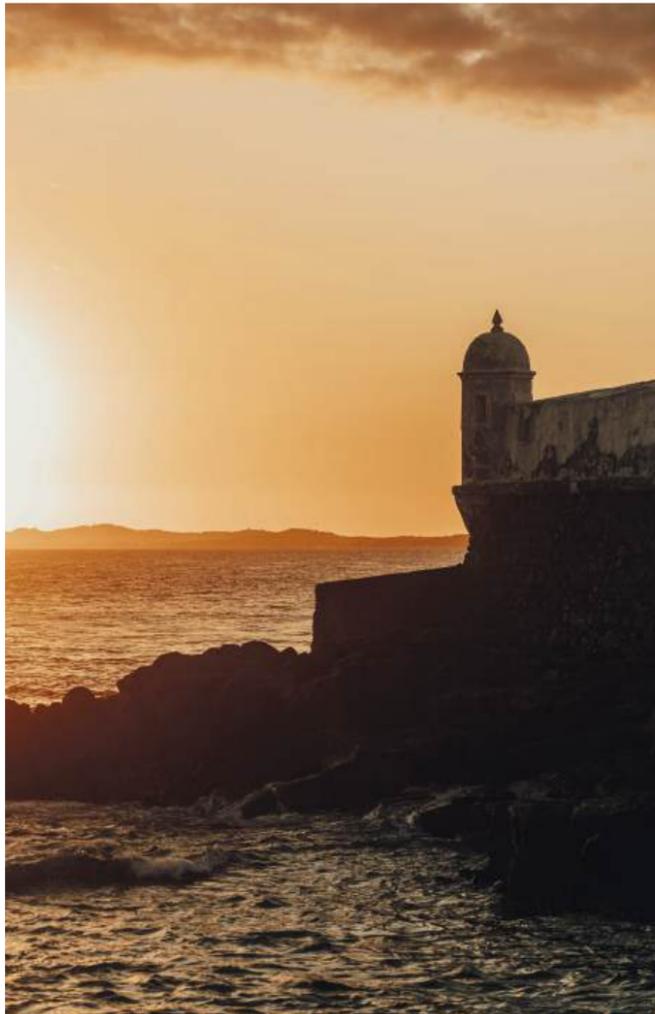
Night at Baretto

Named by Wallpaper the number 1 bar in the world, Baretto, in São Paulo, hosts internationally renowned artists in a welcoming and discreet atmosphere. Intimate shows that have featured names like Bebel Gilberto, Caetano Veloso, and Maria Rita result in special nights.



In the City's Pace

At Fasano São Paulo Itaim, the rooftop comes alive from Tuesday to Saturday. Lights, music, and the urban skyline create the perfect setting for gatherings and evenings that naturally stretch on, keeping pace with the city's pulsating energy.



Roots of Salvador

During your stay at Fasano Salvador, explore the Historic Center on foot or by electric cart. Accredited guides lead the tour that covers landmarks such as the Lacerda Elevator, Cidade da Música, and Casa do Carnaval. An authentic immersion in the history and culture of Bahia's capital, at your own pace.



Countryside, Design, and Nature

Just an hour from São Paulo, with access via Rodovia Castelo Branco, Boa Vista Estates combines the tradition of the countryside with the most modern concepts of architecture and landscaping. In an exclusive area of 1,730 acres (7 million m²)—of which 990 (4 million) are dedicated to private roads, lakes, amenities, and native forest—the development offers complete infrastructure with JHSF excellence, creating a sophisticated retreat integrated with nature.



Between Trails and Sea

At Fasano Trancoso, the trails in the Reserva Trancoso Complex reveal special landscapes to be explored. By the sea, beach tennis offers fun and movement, while the "Trancoso a Bordo" speedboat tour takes you to beaches like Itaque-na, Espelho, and Caraíva. Each experience connects body, mind, and nature in a vibrant and inspiring way.

What is happening around the world

2026

Keeping an eye on the latest trends, we sift through news from a wide variety of worlds—from fashion and art to life by the sea and aviation. Come and find out!



Global curation and modern luxury

CJ Mares, a women's multi-brand retailer from the JHSF Group, has been redesigning contemporary luxury in Brazil through refined international curation. Available in São Paulo, Belo Horizonte, and the Boa Vista Market, the brand brings together 42 labels from 13 countries, creating a collective that expresses the best of current fashion. Positioned at the intersection of clothing, art, and experience, CJ Mares makes each piece a narrative and each collection an encounter between style, culture, and authenticity. @cjmares

Excellence in maritime curation

BYS International—a JHSF company—offers a complete one-stop-shop service for owners and enthusiasts of the maritime world. Founded in 2021, BYs handles all needs related to large vessels: from consulting on charters and customized trips to the secure purchase of new or used yachts, anywhere in the world. BYs also fully manages existing yachts, handling crew, maintenance, financial planning, insurance, and global logistics, guaranteeing reliability and peace of mind for its customers. Recognized by international shipyards, the company stands out for its solidity and focus on long-term relationships. @bysinternational



Leadership in executive aviation

JHSF has completed the 5th expansion of São Paulo Catarina International Executive Airport, the only private airport in Brazil dedicated to executive aviation and authorized for 24/7 international flights. With new hangars, aprons, and taxiways, the complex now has 16 hangars and houses over 170 aircraft, positioning itself among the largest FBOs in the world. Due to growing demand, the airport will begin its 6th expansion, planned for 2026, with three more hangars and new aprons. Certified by IS-BAH and recognized by ANAC for sustainable practices, Catarina has also been awarded by ACI-LAC and neutralizes 100% of the carbon emissions from the fuel it sells. @spcatarinaaeroporto



Timeless pieces

Classics are indispensable when it comes to shoes, and there's no one better than Fratelli Rossetti to create models that become timeless in the men's wardrobe. The Fall-Winter collection also features reinterpretations of the brand's icons with contemporary touches and new finishes. @fratellirossetti


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Cultural Events 2026

Museums and cultural institutions are beginning to reveal what will be driving the art scene in Brazil throughout the year. Below is a selection of the announcements already confirmed.

Pinacoteca – São Paulo

The season begins with *Nocaute*, the first institutional exhibition in Brazil by Cameroonian artist Pascale Marthine Tayou, a leading figure in contemporary art. The opening is scheduled for March 7 at the Pina Luz building.



MAM – São Paulo

Chief curator Diane Lima is responsible for the 39th edition of the Panorama of Brazilian Art, entitled *After It's All Said*. The opening will take place in September 2026. @mamsaopaulo



SP-Arte Rotas – São Paulo

The modern and contemporary art fair takes place on August 26-30, 2026, at the Bienal Pavilion (Ibirapuera Park), bringing together Brazilian and international galleries with a parallel program of debates and special curatorial selections. @sp_arte



Inhotim – Brumadinho

In celebration of its 20th anniversary, the institute – the only Brazilian destination on the NYT's list of the best of the year – is inaugurating an exhibition dedicated to Dalton Paula and expanding the Cildo Meireles gallery, reinforcing its vocation for large installations. @inhotim



Museu de Arte Contemporânea da Bahia – Salvador

A Olho Nu, a retrospective of Vik Muniz's work featuring over 200 pieces, remains on display until March 29, 2026. @bahiamam



Museu de Arte Moderna do Rio de Janeiro – Rio de Janeiro

The exhibition *100 Anos de Arte: Gilberto Chateaubriand* presents approximately 150 works from a collection of the same name and will be on display until May 2026. @mam.rio



EXTRA! – Brazilian Pavilion at the Venice Biennale

The project *Comigo Ninguém Pode*, curated by Diane Lima and with the participation of Rosana Paulino and Adriana Varejão, will open on May 9, 2026, consolidating the Brazilian presence in the main international contemporary art exhibition. @labiennale



New outlines

Olivier Rousteing recently left Balmain, but not before creating one last coveted collection that is a favorite among fashionistas. In the Pre-Spring 2026 line, the designer opted for a looser, more effortless silhouette that further enhances femininity. In addition to emphasizing tweed, bouclé, and oversized wool tailoring, Rousteing created a series of black dresses that go far beyond the basics. @balmain | @cidadejardimshopping

Heavyweight games

Free, romantic, and instinctive femininity. That's the proposal of Chloé's autumn/winter collection, full of hits like this coat shown on the runway. After all, designer Chemena Kamali is a master at honoring the maison's codes, such as the balance between lightness and structure through layering, volume, and contrasts. The order is to combine fluid silhouettes, transparencies, and lace with tailoring and substantial outerwear. @chloe | @cidadejardimshopping



Wishlist

The current desire is to bring the pieces from Brunello Cucinelli's Fall-Winter 2026 collection into our wardrobes. The new collection honors the brand's artisanal savoir-faire in refined tailored pieces. In particular, the vests and coats feature fine materials and a palette marked by organic tones. @brunellocucinelli_brand | @cidadejardimshopping | @shopsjardins



Jewelry for the feet

More than just shoes, "jewel shoes." This, the essence of René Caovilla, is present in the Pre-Spring 2026 (PS26) collection, with sandals featuring satin surfaces, crystal appliqués, and sinuous lines. The idea is to embrace the light of the season without sacrificing femininity and sophistication. @reneaovilla | @shopsjardins

A GOOD BOOK IS WORTH DISCUSSING

BY Manuela Stelzer ILLUSTRATIONS Mona Conectada

More than just reading, people want to talk about literature. Hence the phenomenon of book clubs, which are popping up everywhere. Discover more about this trend and explore options to become part of this story

"Some 15 years ago, I had to explain to people what it was. Today, almost everyone understands. I think that's a good indicator." This quote from Luciana Gerbovic, almost a "guru" of book clubs, says a lot about the movement. Co-owner of the literary/cultural center Escrevedeira and co-author of *Clubes de Leitura: uma Aposta nas Pequenas Revoluções* (Solisluna Editora), with educator Janine Durand, she's seen interest in these groups grow in different spaces, from schools and universities to companies and even prisons.

Shared reading proved to be a powerful tool. At the request of a geriatrician, Gerbovic created a club in a hospital with elderly patients. "He said that loneliness aggravated illnesses and other issues of old age, and perhaps the club would help



"It seems that everything we do nowadays has practical use, but in the clubs, we discuss literature out of genuine interest"

to form bonds," she recounts. Shortly after, almost miraculous news followed, "Some patients stopped taking sleeping pills, eagerly awaited the meetings, made friends, and read before bed."

For Mariana Lobato, who facilitates an in-person book club at Livraria da Vila in São Paulo, and another online one—which has brought together over 50 people in virtual chats—the appeal of the groups lies in the encounter and the pleasure. "It seems that everything we do nowadays needs to have practical use, but in the clubs, we discuss literature out of genuine interest, because it's fun," she says.

Discussing what you read improves your text interpretation skills and fosters qualities that



are rare these days: empathy and dialogue. Furthermore, it guarantees access to works that might otherwise go unnoticed—and, of course, increases reading frequency. Next is a small selection from the thousands of book clubs scattered throughout Brazil. None of them appealed to you? Follow Gerbovic's suggestion: get your friends together and create your own.





BIBLA | SÃO PAULO

Twice a month on Tuesdays, from 6:30 pm to 8 pm, the small building on Praça Professora Emília Barbosa Lima takes on a different atmosphere: it's book club day at Bibla. It brings readers together around a title chosen the previous month, always with a curation that focuses on bibliodiversity.

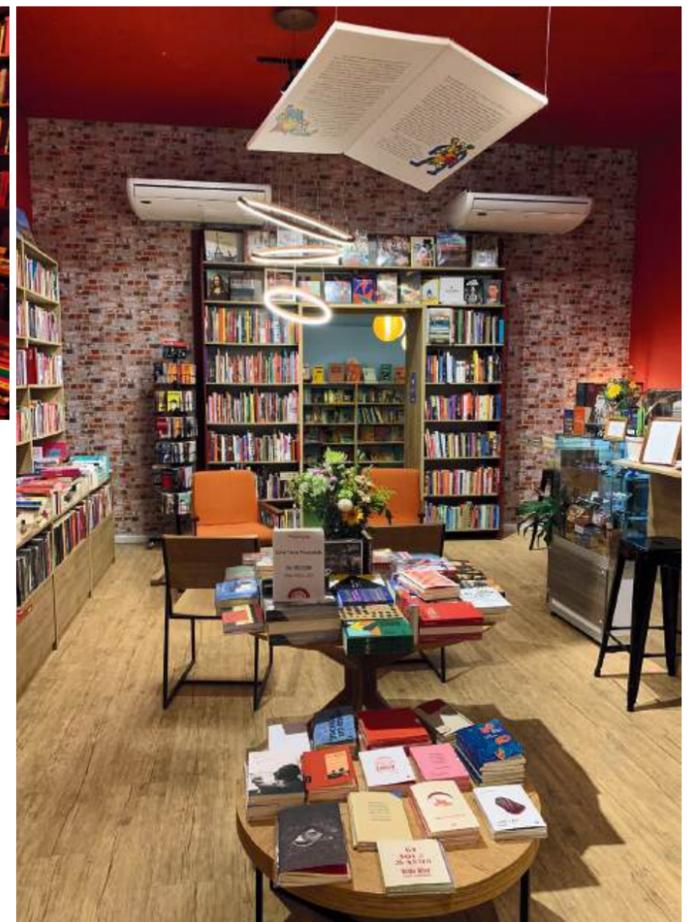
Participants have a 10% discount on the purchase of the book at Bibla itself: simply let them know you'll be participating and fill out the registration form. To keep up with the club's news, there are two WhatsApp groups, one for each meeting. And the bookstore suggests a purchase of R\$50 on the day of the discussion, for maintenance purposes. Anything goes: books, coffee, wine, chocolates, or any treat from the charming window display.



LIVRARIA DA TARDE | SÃO PAULO

A yellow facade and red doors are characteristic of this bookstore in Pinheiros, which has hosted Valter Hugo Mãe, Itamar Vieira Junior, Milton Hatoum, and other great names in literature. It also hosts a reading gathering, usually in the last week of the month, alternating between Tuesday, Wednesday, and Thursday – the day isn't fixed so that different people can participate each time.

The book of the month is decided in a WhatsApp group managed by the bookstore, which suggests that the title be purchased at the store (with a 10% discount for participants). The group also provides information about the date, time, possible guests, and other details about the events.





BAROUCHE | SÃO PAULO

Cocktails, gastronomy, and books are the main elements of Barouche, in Vila Madalena, which, in addition to its full bookshelves, signature drinks, and snacks, organizes one or more meetings per month (with limited capacity) to discuss books. Annie Ernaux, Sandro Veronesi, Tolstoy, and Miranda July are some of the authors whose books have literally taken center stage at the bar's table.

To participate, you need to join the Barouche WhatsApp group, which uses the channel to announce meeting dates, stories to be discussed, and other information. Schedules and works are also announced on their Instagram page.



LIVRARIA JENIPAPO | BELO HORIZONTE

With a black and white striped awning and a charming facade, this Minas Gerais-based bookstore in Savassi, next to two other shops and cafes, houses a carefully curated collection of books, with titles and publishers that go beyond the obvious. And it's these stories that become the topic of discussion at Clube Jenipapo.

The meetings are always on Tuesdays, usually the second of the month, and the books are decided through a vote in a WhatsApp group. The selection is broad, but focused on contemporary authors. Participating is very simple: just read the chosen book and show up on the day of the meeting, which is announced on Jenipapo's Instagram page.



LIVRARIA LDM | SALVADOR

The four LDM bookstore locations offer various book clubs. At the Shopping Bela Vista mall alone, there are three: one focused on contemporary authors, another on self-help books for women, and the third, Nona Arte, is a comic book club. At Paseo Itaigara, the Cine Literário club proposes discussions about works that inspired films. The Vitória Boulevard mall organizes reading meetings with specialized curation of Brazilian women writers. And finally, at the Parque Shopping mall, the club is exceptionally quarterly and discusses stories written by women. In all locations, titles have a 15% discount during the month in which the discussions take place.



JANELA LIVRARIA | RIO DE JANEIRO

In Jardim Botânico and Gávea, Janela prides itself on a distinctly Brazilian selection, packed with titles from small publishers. There, events abound: book launches, writing workshops, various classes, and five book clubs.

In Janela Para o Mundo, the house's oldest club, discussions travel the world and discover different cultures through literature. *Encontros e Leituras* chooses a theme each quarter and delves into the subject in monthly meetings, each to discuss a specific title. In *África em Livros*, only African authors are read, and in *Clube do Livreiro*, the most recent, the curation is done from the perspective of those closest to the day-to-day operations of the bookstore and the publishing market. All clubs have a registration fee, which includes the price of the book and food and drinks served on the day of the discussion. Dates are always fixed and announced on Janela's page, with specific WhatsApp groups for each club.

HOLLYWOOD BOOK CLUBS

Just like us mere mortals, celebrities also enjoy discussing what they read. These stars have online clubs that bring together thousands of fans—of books and of themselves. With their reach, they turn anonymous authors into best-sellers and make the habit of reading a true cultural phenomenon



OPRAH'S BOOK CLUB | OPRAH WINFREY

Created in 1996, the book club of the most famous television presenter in the United States is one of the most influential and traditional. Oprah personally selects each title—always books that inspire and make you think.



TEATIME PICTURES | DAKOTA JOHNSON

The themes and authors are varied, in a curation that values versatility but does not forgo investigating the subtleties of language and specific references cited in the story. Dakota Johnson leads her fans to analyze all the layers of the books she suggests, in a broadcast channel with exclusive content.



REESE'S BOOK CLUB | REESE WITHERSPOON

Every month, the actress suggests a book from her own shelf that features a woman as the protagonist. She promotes new authors through mentorship programs and adapts plots read in the book club for the screen, such as *Daisy Jones and the Six* and *Big Little Lies*.



SERVICE95 | DUA LIPA

Hits like *Just Kids* by Patti Smith, *On Earth We're Briefly Gorgeous* by Ocean Vuong, and *Crying in H Mart* by Michelle Zauner are on the singer's book club list, which also offers interviews with the authors, other reading recommendations, and digital content to "read the world differently."

WHERE THE MEDITERRANEAN RELAXES

In Sardinia, luxury doesn't compete for attention. It simply exists, amidst almost secret beaches, preserved islands, and a way of life that slows down without losing its charm



30

If the Mediterranean had a sense of humor, it would be called Sardinia. Nothing there seems forced, rehearsed, or lacking approval. The island simply happens. With a sea in improbable shades, villages full of character, and a lifestyle that understands that true luxury is light, fun, and quiet. Italian on the map, Sardinian in temperament, it wins you over precisely because it doesn't try to.

The sea dictates the pace: the day begins turquoise, turns emerald green after lunch, and ends with a deep blue, always framing discreet coves that make the Emerald Coast seem like a well-kept secret.

Amidst this scenery, **Porto Cervo** takes on the role

of social heart. The impeccable marina is the hub for casual encounters that are anything but impromptu—long lunches, leisurely strolls, glasses raised at dusk. It works because it knows the right balance: lively and elegant, without being over the top.

A little further on, the Mediterranean shifts to airplane mode at the **Maddalena Archipelago**. Virtually untouched islands, white sand beaches, silence, and dives that redefine what clear water is. The trip is by boat, with stops without a fixed itinerary and that delightful feeling of being far from everything.

Back on the mainland, there are beaches that are the talk of the town among those who truly know the island.

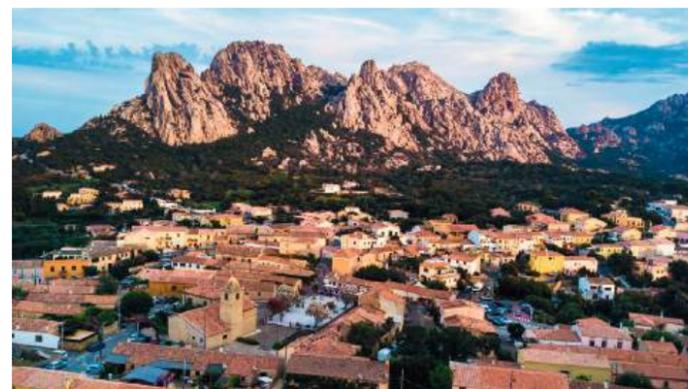


MADDALENA ARCHIPELAGO



CAPO CODA CAVALLO

TAVOLARA ISLAND



PORTO CERVO

PORTO ROTONDO

SAN PANTALEO

Capo Coda Cavallo is one of them: small, charming, with calm seas and the dramatic silhouette of **Tavolara Island** cutting across the horizon. Tavolara, incidentally, doesn't go unnoticed. Imposing, protected, and almost cinematic, the island is one of the most striking landscapes in the region and will be home, from 2028 onwards, to Hotel Fasano Sardegna, designed by Isay Weinfeld, with abundant nature, a private beach, and a complete leisure and gastronomic experience.

Between dips in the water, it's worth strolling through **Porto Rotondo**, a classic that has aged well, with its well-organized marina, good restaurants, and understated sophistication.

And when you feel like trading the salt of the sea for local life, **San Pantaleo** is the perfect spot. Small, creative, and full of charm, the village brings together ateliers, independent shops, cafes, and a square that becomes a meeting point in the late afternoon. On weekends, the local market tops off the atmosphere of a real place, nothing staged.

Ultimately, Sardinia wins you over because it doesn't chase trends. It offers fresh fish, well-made pasta, local wine, long tables, and conversations that stretch on. The dress code is casual, barefoot; the pace is different; and the feeling is always the same: Sardinia doesn't try to be perfect. And perhaps that's exactly why it is.



UNA CILIEGIA TIRA L'ALTRA

How about finding a carefully curated selection of products – from gourmet items to leather bags – all in one place? Our store at the Shops Jardins mall brings together unmissable finds



CLOCKWISE: Our store at the Shops Jardins mall; artisanal wines, the result of a partnership with the best Italian producers; and other delicious items to take home or give as gifts. All available at our São Paulo address

ANOTHER KOREA

BY Carlos Eduardo Oliveira

An immersion in Jeju Island, a South Korean destination that blends archaeological treasures, natural landscapes, and cultural attractions



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Long ago, there was another kingdom there. It was called Tamna. Thus, Koreans learn from an early age in school that Jeju Island, in the distant past, was not part of the country before its integration centuries later.

In everyday life, their relationship with this paradisiacal islet in the South China Sea, with its pleasant temperatures for much of the year, is the same as that of Brazilians with Fernando de Noronha, or Americans with Hawaii – vacation destinations that not everyone visits.

Many Koreans even choose to go to Japan, which is equally close and even cheaper, before visiting Jeju. In my case, the stay crowned a long and unforgettable odyssey into Korea, for the conception of the book *Coreia do Sul, Cores &*

Sabores (Editora Melhoramentos). Jeju was the final stop on my journey, shortly before returning to Brazil. There couldn't have been a better farewell.





Non-stop flights from 12 (!) airlines depart from the capital Seoul and Busan, the second largest metropolis. Such intense market competition makes the trip accessible, turning the route into one of the most popular in the world, with around 100 daily flights.

I flew with Jeju Air, the largest Korean low-cost carrier – if you book well in advance, round-trip fares can go as low as US\$50 per passenger. Such affordable prices come at a "cost": despite the friendly staff, Jeju Air doesn't even offer water on the approximately one-hour flight. Anyway, moving on.

Upon arrival, the feeling is one of welcome: in the Jeju International Airport lobby, a palpable sunny, festive, "welcome to paradise" atmosphere greets you. For transportation, I opted for the comfortable special buses that operate the 20-25 minute journey between the airport and downtown Jeju City. Regularly used by visitors, these lines are adapted for tourism, with panels and audio in English. Herein lies a key advantage to visiting Jeju: staying in the central area allows access to the island's dynamic cosmopolitan side without giving up daily excursions to its many more distant attractions.



"Such intense market competition makes the trip accessible, turning the route into one of the most popular in the world, with around 100 daily flights"

The very first impression is a little shocking: even knowing that Jeju surpasses the capital Seoul in size, its urban layout is still surprising. The good news is that everything in the center is very close and can be explored on foot with maximum safety. Day and night.

Restaurants, cafés, shops, malls, bars, thrift stores, candy stores, convenience stores (important in the country's daily life)



– all within easy walking distance. At good prices, there are great shopping opportunities, mainly for clothes and souvenirs. Just like in Seoul, getting lost is also part of the experience: it's worth exploring small alleys, side streets, and cross streets. Especially at night, when the multicolored splendor of the neon lights and signs in Hangul – the Korean alphabet – replicates the hustle and bustle of the capital's busiest districts.

HIGHLIGHTS

Tips, addresses, and fun facts to help you explore Jeju like a true local



GWANDEOKJEONG PAVILION

The oldest architectural gem on the island, the fort/citadel dates back to the Joseon Dynasty (1392-1910).



DOL HAREUBANG

The same Jeju Folk Village is home to the few remaining original "stone grandfathers," ancestral statues 3.2 ft (1 m) tall, symbols of protection and good fortune – and icons of Jeju.



JEJU FOLK VILLAGE

An incredible collection of original stone houses, dating back six centuries, still occupied today by descendants of the first inhabitants.



CUISINE IN JEJU

More than in other parts of South Korea, Jeju Island doesn't offer a wide range of "Western" food. Hotel breakfasts, for example, are deliciously Asian-style, albeit with more familiar options. If you're adventurous at the table, you've come to the right place: at very reasonable prices, it's possible – indeed, unmissable – to have lunch and dinner in small restaurants/eateries on the island, meccas of authentic South Korean cuisine (not nearly as spicy as you might imagine). And no, communication isn't taboo in these places.



JEJU BEACH

More than just a beach, it's a long seaside promenade, home to malls and large hotel chains – and alongside authentic Korean snack bars, right by the South China Sea.



SUNRISE PEAK

Jeju's topography is of ancient volcanic origin, providing a spectacle of beaches, cliffs, and blackened rock formations, contrasting with the deep blue sea.



HAENYEO

World-renowned Jeju female divers are an Intangible Cultural Heritage of Humanity. Self-run and located on a charming beach, their small restaurant, serving seafood freshly caught by themselves, is a must-visit.



DONGMUN TRADITIONAL MARKET

The largest public market on the island. Always crowded with tourists, much of its vibrant atmosphere comes from the literally orange décor, inspired by another symbol of Jeju: the small hallabong, an endemic tangerine that provides the island's "official color," present in souvenirs and gifts.

JEJU SPLENDOR

A great option for your stay: hire a local guide in advance who provides their own vehicle, since many of the attractions and natural beauties are a reasonable distance (sometimes about an hour) from the central area.

THIS IS IT

MY TOP 10



Photos: Paulo Barcelos and publicity

Isabella Fiorentino fell in love with surfing a long time ago. Today, traveling in search of the most perfect waves is part of the model and businesswoman's routine. Next, she selects can't-miss hotspots for anyone who enjoys riding a surfboard

1. São Pedro, Guarujá

"This is where I started surfing. It's not an easy place. It has a very powerful wave and the sea isn't perfect, but it has excellent moments. After all, they say smooth seas don't make good sailors, right?"



2. Matapalo and Pavones, Costa Rica

"I had an incredible surf trip in the country and I highlight these two hotspots there. Pavones has one of the best lefts in the world, and Costa Rica has the advantage of having warm waters all year round."



3. Trestles, California

"A classic beach break, with very good rights and lefts. The water is a bit cold, but it's worth it!"



4. Boa Vista Surf Lodge

"The convenience of having a pool with perfect waves just a few miles from São Paulo. Great for a quick getaway."



5. Sultans, Maldives

"A long, perfect right."

7. Kudanil Explorer, Indonesia

"This expedition yacht turns the search for perfect Indonesian waves into an unforgettable journey. With spacious cabins and impeccable service, it charts exclusive routes that take surfers to the most secret spots among untouched tropical islands."



6. Jeffreys Bay, South Africa

"A dream I still want to fulfill. It has one of the longest rights in the world and hosts some of the most important championship events."



8. Nihi Sumba, Indonesia

"Nihi, which has been voted the best hotel in the world several times, provides access to the iconic Occy's Left wave - only about 10 surfers a day! Villas with infinity pools, authentic cuisine, and a deep connection to the local culture top off the experience."



9. Hossegor and Côte Basque, France

"Where French charm meets legendary barrels. Hossegor is the surfing capital of Europe.

Powerful beach breaks share space with elegant cafés, boutique hotels, and the relaxed lifestyle of the Basque Atlantic."



10. Bonete, Ilhabela

"I love this isolated community, which can only be reached by boat. It's one of the few beaches in Ilhabela that has waves."



EXISTENTIALIST CUISINE

BY Marcio Alemão ILLUSTRATION Mona Conectada

Relentless as usual, critic Marcio Alemão puts his spin on the latest gastronomic fads. In this issue, the characters João and Maria debate the pros and cons of activist cuisine

Brief introduction: I recently read that Danish chef Rasmus Munk, voted the best in the world several times, often provokes his customers with cuisine that can, among many adjectives, be called activist. He cuts a heart onto the customer's plate, the blood gushes out, and the person cries. The message: it's possible to save eight lives by being an organ donor. He always reminds us, through his creations, that malnourished children go hungry around the world. And look at this: João, the character of this column, upon learning about this "movement," decided he could do something for the planet. João, as those who follow him here know, is always attentive to the rooster's crow, even if he's not very interested in knowing where it came from.

Maria arrives home exhausted. It's been a long day. She finds João talking to a stranger and, without the slightest patience, snaps:

– Okay. What do we have for today? A small producer? A sardine canning specialist? A tattoo artist of gastronomic icons, or what? Surprise me, my beloved husband.

– I want you to meet Björk. He's a Nordic-Bahian chef. His mother was Norwegian and his father was from Bahia, and he owns the Pousada Lãrs Doce Lãrs inn in Arembepe. We should definitely go there.

– No. We shouldn't.

– Let me tell you about my new friend and future partner. He represents the most significant trend in world gastronomy: existentialist/activist cuisine.

– That sounds fascinating. And what would be the foundation of such a cuisine?

– First of all, understanding that life is a losing battle, as Marcel Proust said, Björk replied.

– In fact, Maria, I want to put that phrase at the entrance to the restaurant.

– Bravo, João. I swear just hearing it has already whetted my appetite! Tell me all about it while I prepare a Fitzgerald with a triple shot of gin.

While Maria prepares her cocktail, João begins to explain.

– We're done seeing restaurants

as places that can only provide joy and pleasure.

– The foundation of this new gastronomy is discomfort, added Björk.

– Got it, Maria?

– Absolutely. The new trend is going to a restaurant and leaving depressed.

– Exactly. But even more important is to leave with a conscious mind. It's food with substance, with a narrative, with purpose.

– My cuisine is a sad, gray, bitter cuisine, like the overwhelming majority of those who endure this existence.

– An explosion of awareness with every bite.

Maria, who practically finished off her Fitzgerald in one gulp, decides to play along.

– Aren't you afraid that someone might take a radical step after this feast of conscience?

Björk, with a smile worthy of a wise thinker, clarifies Maria's doubt:

– Death is a great opportunity for man to stop suffering, Schopenhauer said.

– And after the storm comes the ambulance, Vicente Mateus used to say.

– I don't know this philosopher, says our chef, curiously.

– You should. It could change your worldview. But I want to know more about this shift in restaurant dining.

– Gone are the days of alienation, when people went to a restaurant to forget about their problems. No! No!

The contemporary restaurant must be



committed to discussing the world's contemporary issues.

After three shots of gin, Maria is finally ready to get into the conversation.

– To make it clear that while we're feasting on a lavish dinner, millions of people are starving to death.

– Exactly! I even started producing videos that show this dire situation.

– This material will be projected onto all the walls of the restaurant.

– Just so you know, one of the world's most important chefs has been making his customers cry during meals.

– Here in São Paulo, many chefs can do this effortlessly. But I understand the difference.

Maria finishes off her drink, letting the ice cube roll in her mouth.

And she concludes:

– But the idea is to make money, right?

Björk breaks into a huge smile for the first time:

– And very much so!

– Should I order a pizza?

– Make it two!

Ragoût à la bière

BY Arnaldo Danenberg

Founder of an antique shop that bears his name, Arnaldo Danenberg turns every meal, no matter how ordinary, into a big celebration. This is evident every time he serves his favorite dish, a beer-braised beef roast that has even been featured on television

I'm the grandson of Portuguese immigrants, and since childhood, I've watched my home revolve around the table, food, and roasts. I perfectly remember things like my father going to buy frogs at the fish market in Rio de Janeiro, and my mother skinning them to cook them.

In general, I've always been curious and, as a child, I was unusual in the sense that I didn't like steak and fries. On the contrary. I loved kidneys, tripe, and many other different things.

In my family, I'm the one who goes to the farmers' market and the supermarket. I like and insist on buying fresh produce and choosing my own spices. When I lived in Rio, I'd go from Leblon to Niterói just to stop by the fish market.

I also found in gastronomy a great reason to travel. I really enjoy the food at markets, looking around, peeking. I don't go guided by what people tell me,



My mother-in-law, Nicole, is Belgian, and I decided to honor her by preparing Troisgros's Ragoût à la bière recipe, an adaptation of the first dish I ate with her in Belgium. It's a beef stew made with beer. And it turned out so good that I ended up as the season's champion!

To this day, I enjoy serving this specialty at lunches I host for friends, clients, and colleagues at home, in a space I call the Library, precisely to bring together food and knowledge. Dona Lizete, the cook who works with me, has a very skilled touch and has mastered the recipe perfectly. We serve it with various side dishes, such as salad, potatoes, and rice with almonds. So, here at home, life revolves a lot around this great art of food and the table, where man breaks his isolation.



"Above all, I see food as a big celebration, and I carry that on. Cooking is a huge fiesta!"

but by what I discover. Just like in an antique shop – where I wander around discovering furniture – I discover gastronomy with the same interest and curiosity on my travels.

Above all, I see food as a big celebration, and I carry that on. With my granddaughter, for example, when making a cake, we lick the mixing bowl clean and only then eat it while it's still warm. Cooking is a huge fiesta!

So I felt immense joy when I was invited to participate in Claude Troisgros's show, Que Marravilha, on GNT.



RAGOÛT À LA BIÈRE

INGREDIENTS

- 2.8 lb (1.3 kg) of rump steak, cubed
- 1 tablespoon of butter
- 3 sliced onions
- 4 sliced garlic cloves
- 3.5 oz (100 g) of smoked bacon, cubed
- Chopped chili pepper
- 2 tablespoons of wheat flour
- 4 cloves
- 2 cinnamon sticks
- 1 bouquet garni
- 10.15 fl oz (300 ml) of Gold beer
- 10.15 fl oz (300 ml) of Dunkel beer
- Salt and pepper to taste
- 1 tablespoon of mustard
- 1 teaspoon of sugar

DIRECTIONS

- 1.** Fry the bacon in a pan and add the cubed meat, already seasoned with salt and pepper. Stir and leave in the pan.
- 2.** Remove the meat from the pan and add the onion and a tablespoon of butter.
- 3.** Add a little garlic and the chopped chili pepper.
- 4.** Add the cinnamon, cloves, and sugar. Finally, add the flour and return the meat to the pan. Stir and add the beers until the meat is covered. Add the bouquet garni to the pan, cover, and let it simmer for about three hours.
- 5.** At the end of cooking, add the mustard and stir well.
- 6.** Enjoy!

GOOD EYE...

JULIANA



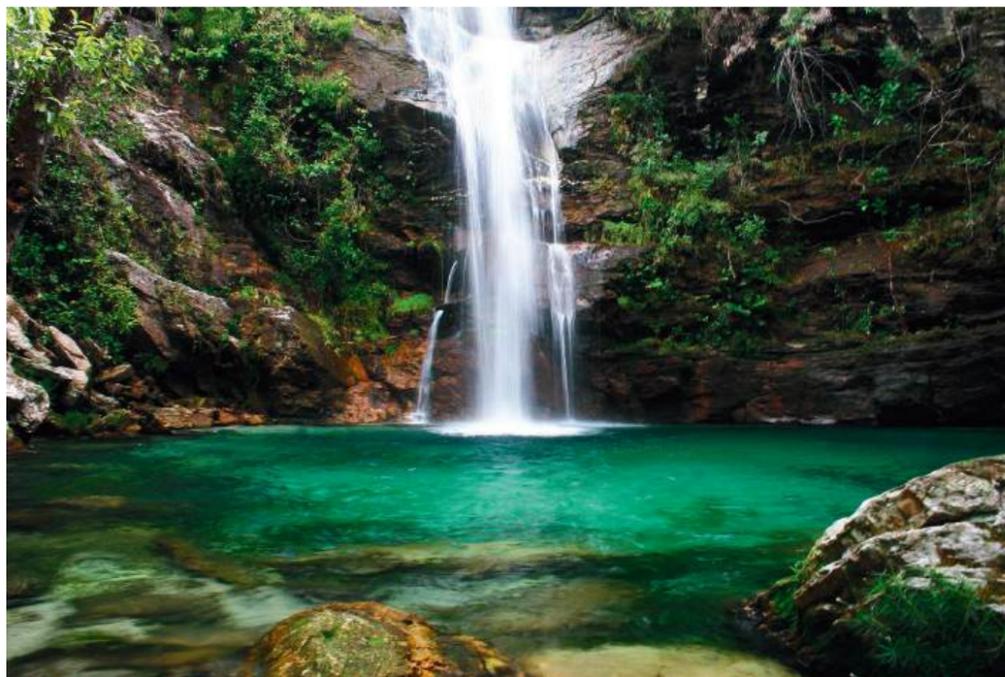
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DOS SANTOS

Corriere Fasano

Portrait by Erika Mayumi and photos by Ana Pigozzo and publicity

From colors to flavors, sensitivity is a keyword in the art and life of Juliana dos Santos. Luckily for us, the visual artist, currently exhibiting at Pina Contemporânea, shares below what has fueled her creative imagination



CLOCKWISE: **Jucelia Bernardo** is an artist who creates strong works using lace and mandacaru thorns, which embellish her own head! / Books help me ground my imagination process and my artistic practice. In my most recent works, the conversation about colors took place through **the book The Nature of Brazilian Colors**, by Maibe Marocco. The author shows us the richness of Brazilian plants when we think about shades. My more recent encounters with poetry have been with the **books Sagrado Sopro**, by Raquel Almeida, and **Planta Oração**, by Calila das Mercês. / The **Santa Bárbara Waterfall**, in the Kalunga Quilombola community, in Chapada dos Veadeiros, always impresses me. It's a stunning blue! / Speaking of blue, **the blue of Clitoria ternatea**, a flower of Indonesian origin, now naturalized in the Brazilian flora, has intrigued me for some time. A species that has taught me to breathe time. The **song Azure**, sung by Ella Fitzgerald, is inspiring. / Some manifestations of Brazilian culture deeply move me. **The Encantaria Maranhense**, a collection of Afro-Indigenous spiritual and religious expressions from Maranhão, and the richness of the **Festa do Boi** during the Feast of St. John are among them. / MORE TIPS FROM DOS SANTOS: If I had to choose **a texture**, it would be the dust of petals on paper! / The **Museu das Favelas**, one of the newest museums in São Paulo, holds interesting exhibitions that encourage reflection on the right to the city. / **Bahian cuisine**, especially acarajé and moqueca, is among my favorites.

SERIES *A VIDA COMO ELA É*

Everyday stories, based on facts, inspire photographer Fabiano Al Makul. In particular, the series *A Vida Como Ela É*, with short stories by Nelson Rodrigues



On stage: Marcos Palmeira, Guilherme Fontes and Malu Mader; Maitê Proença and Tony Ramos; Mauro Mendonça and Claudia Abreu; Cassio Gabus Mendes and Giulia Gam

I have a degree in economics, but my profession is artist, with photography as the basis of my work. If I could go back in time, I would probably have chosen to be a filmmaker or playwright.

Therefore, choosing a favorite movie is an almost impossible task – there are so many that mark different periods of our lives!



"Each chapter is almost a small play, with everyday life as tragedy"

I really enjoy documentaries, biopics, and extraordinary stories based on true events. If I had to choose a director, Woody Allen best portrays my perspective on life.

In my opinion, *The Phantom of the Opera* features the most complex and fascinating character in theater and film. A man of extraordinary intelligence and sensitivity, yet condemned to isolation because of his deformity. His turbulent soul – extreme traits such as genius and madness, tenderness and cruelty, love and destruction – turns him into a tragic lover and a prisoner of his own sensitivity. The soundtrack, with Andrew Lloyd Webber's grand orchestration, amplifies this emotional turmoil, especially through the intensity placed on each musical note. It's something that



ABOUT THE SERIES

A Vida Como Ela É

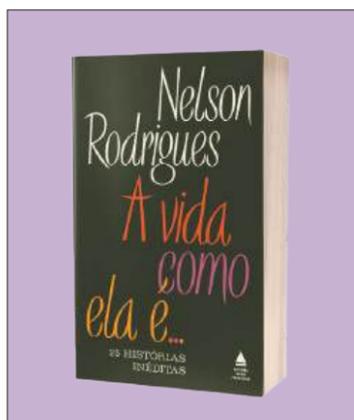
Release Date
March 31, 1996

Directed by
Daniel Filho e Denise Saraceni

Screenplay by
Euclides Marinho

Fun Facts
The short stories that originated the series were written by Nelson Rodrigues between 1951 and 1961 for the newspaper *Última Hora*.

Claudia Abreu, Malu Mader, Giulia Gam, Antonio Calloni, Marcos Palmeira, Débora Bloch, and Tony Ramos are some of the big names in the cast.



Fabiano Al Makul Economist by training, Fabiano Al Makul pursued a career as an executive until his passion for art prevailed. Today, in addition to participating in exhibitions with images about the life around him, he plays the guitar and cavaquinho.

directly influences how I play the piano, even if in a simplistic way.

However, I find myself thinking that my favorite film might not actually be a film, but the series *A Vida Como Ela É*, an adaptation of Nelson Rodrigues' original chronicles.

With independent 15-minute episodes, it tells stories about the daily lives of middle-class couples in Rio de Janeiro during the 1950s, always with ambiguous morals, restrained eroticism, and an ending that is sometimes tragic, sometimes ironic.

Each chapter is almost a small play. The everyday as tragedy, the drama framed by routine, the abyss disguised as home. The narration, in an omnipresent, moralistic, and sarcastic voice, reinforces the chronicle-like tone, flawlessly interpreted by the cast.

I still remember the first time I watched the series, on *Fantástico* – the program aired one episode every Sunday. One day, at a newsstand, I found the complete version on DVD and bought it.

I've lost count of how many times I've watched the entire series. So much so that the show ended up inspiring the narrative of the photographs in my solo exhibition *À Minha Poesia Covarde*, held in 2017.



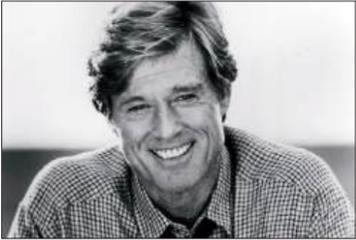
CROSSWORD

ROBERT REDFORD

American actor, award-winning director, independent film enthusiast, and passionate environmental advocate, he passed away this year, leaving behind fond memories. Here is a tribute to his most memorable achievements

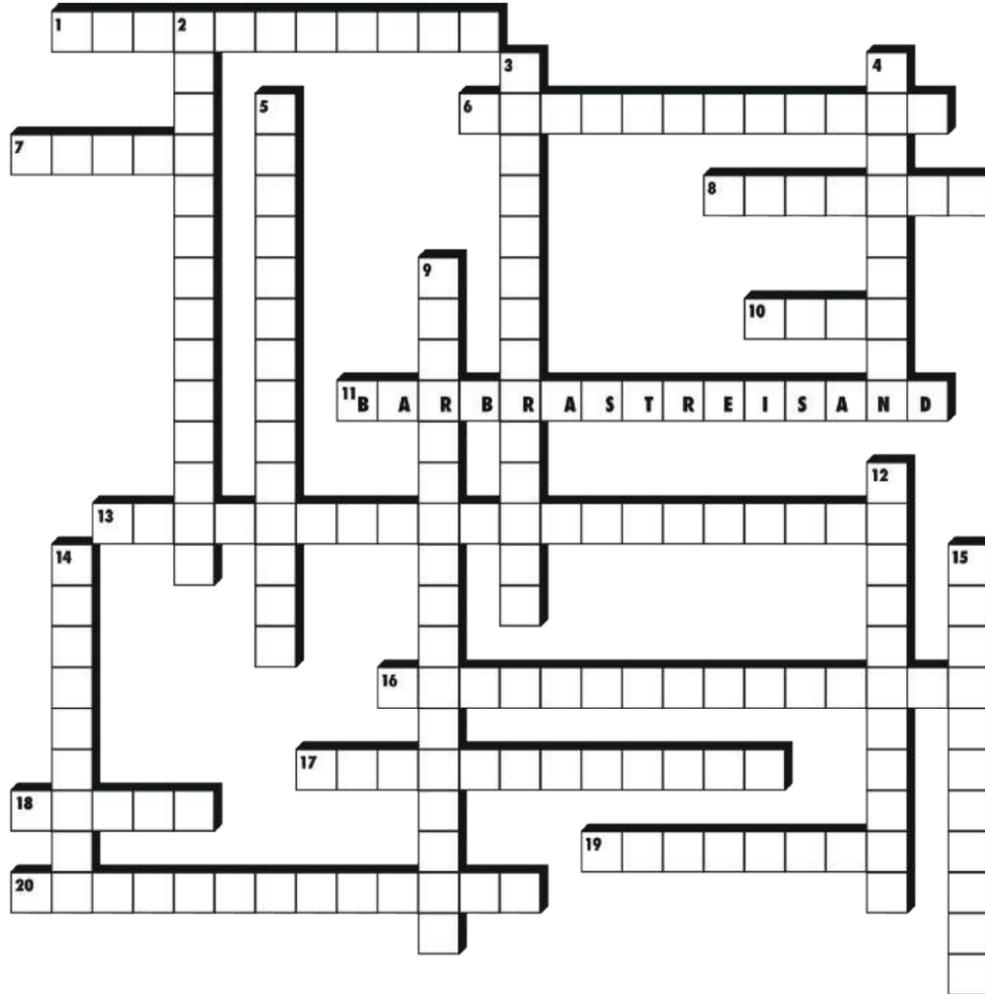
BY Arthur Dapieve

PUZZLE



Down

- 1. Hometown
- 6. Brazilian director screened at the Sundance Film Festival
- 7. Utah county where he lived
- 8. First name
- 10. Restaurant he owned in Park City
- 11. Romantic partner in The Way We Were
- 13. Attended and abandoned...
- 16. TV show in which he appeared
- 17. Character in The Sting
- 18. The character Julian Cook's officer rank in A Bridge Too Far
- 19. Prison warden who poses as a convict
- 20. Jazzman who plays himself in Indecent Proposal



Across

- 2. Book published in 1976
- 3. Star of Redford's first feature film as director
- 4. Author of the play Barefoot in the Park
- 5. Name of his first wife
- 9. Black Widow in Redford's last film
- 12. Character in All the President's Men
- 14. Katharine Ross in Butch Cassidy and the Sundance Kid
- 15. Author of the book that inspired Out of Africa

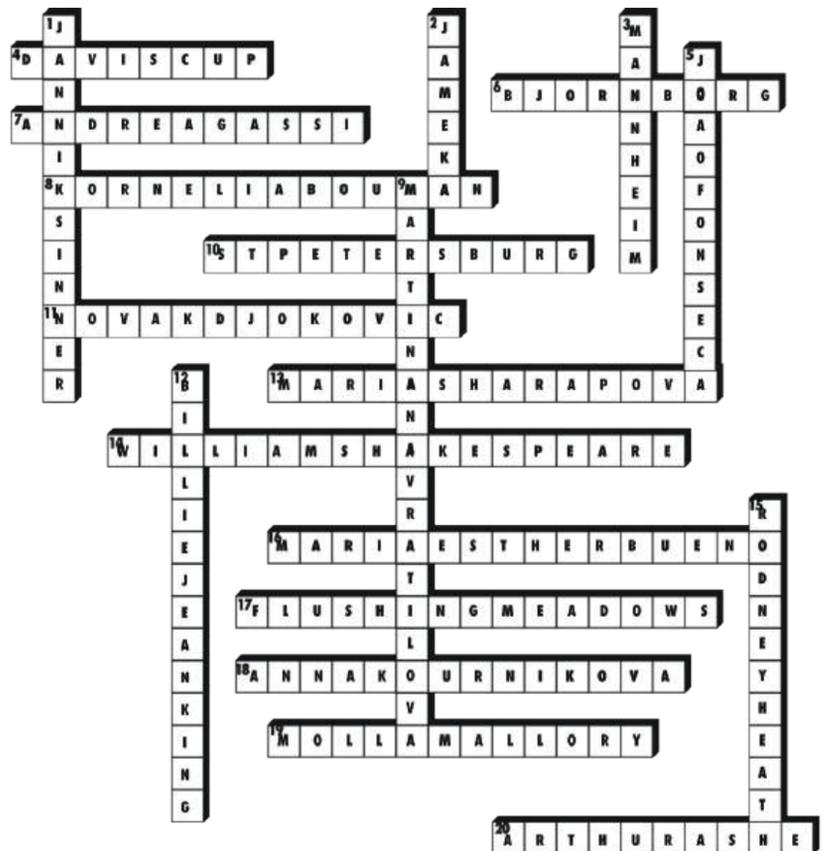
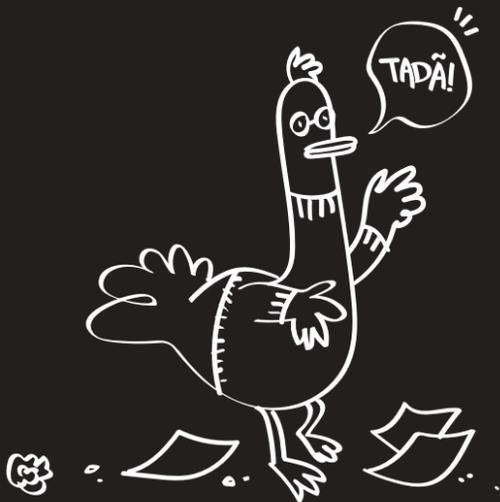
The first person to answer the questions is invited to a dinner for two at the Fasano SP, with a fixed menu created by chef Luca Gozzani. Send an email to corriere@fasano.com.br

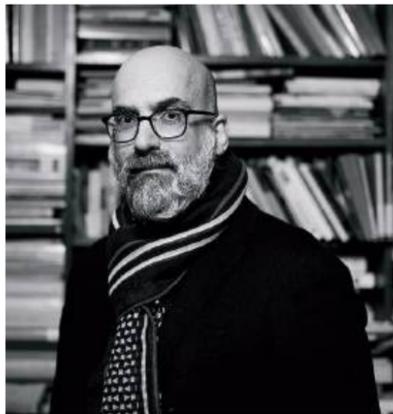


EXERCISE YOUR BRAIN! ! This is an old-fashioned pastime – original and authentic. Enjoy the rare pleasure of thinking for yourself: after all, the fun lies in reasoning, not in resorting to Artificial Intelligence.

LET'S CHECK: Check out the answers to the crossword puzzle published in issue number 23 of Corriere Fasano

TENNIS





With works marked by lyricism and emotional depth, **Valter Hugo Mãe** has become one of the most original and celebrated voices of our time. Check out some quotes from the Portuguese writer and poet who, with his sensitive style, has won over readers in Brazil and around the world

**"Paradise is other people.
Our happiness depends on someone.
I understand perfectly."**

**"Art is a nonconformity, a
discomfort with what exists,
because what exists
is not enough."**

**"I thought that when you dream so
big, reality learns."**

**"To love is a prohibition
against being alone."**

**"I really wanted to be Brazilian.
Even tragedy in Brazil has sunshine.
Here there's pain, but we get a tan,
drink coconut water, there's always
some pudding, some paçoca.
Suffering here is a little better.
Maybe that's why so many people
make Brazil suffer."**

**"'Someone's touch,' he
said, 'is the true other
side of the skin.
Those who are never
touched never cover
themselves; they walk
around naked.
With bones showing.'"**

**"It's urgent to live in enchantment. Enchantment is the only
possible cure for inevitable sadness."**

**"Books were thieves.
They stole from us what
happened to us. But they
were also generous. They
offered us what didn't
happen to us."**

"Those who are less afraid of suffering have a greater chance of being happy."



ARA VARTANIAN

RANGE ROVER

SPORT



Desacelere. Seu bem maior é a vida.